Course Syllabus

I. General Information

Course name	Corporate social responsibility
Programme	Management
Level of studies (BA, BSc, MA, MSc, long-cycle MA)	BA
Form of studies (full-time, part-time)	Full-time studies
Discipline	Management
Language of instruction	English

Course coordinator/person responsible	Dr hab. Grzegorz Zasuwa

Type of class *(use only the types mentioned below)*	Number of teaching hours	Semester	ECTS Points
lecture			3 ECTS points
tutorial	15	VI	
classes			
laboratory classes			
workshops			
seminar			
introductory seminar			
foreign language classes			
practical placement			
fieldwork			
diploma laboratory			
translation classes			
study visit			

Course pre-requisites	None

II. Course Objectives

1. To acquaint students with fundamental issues concerning corporate social responsibility 2. To develop the ability to carry out a critical analysis of corporate social initiatives

III. **Course learning outcomes with reference to programme learning outcomes**

Symbol	Description of course learning outcome	Reference to programme learning outcome
KNOWLEDGE		
W_01	A graduate knows and understands fundamental issues in the field of corporate social responsibility.	K_W09
SKILLS		
U_01	A graduate can use his knowledge of social responsibility to describe selected practices of companies, and on this basis, formulate his own opinions and critical judgment.	K_U02, K_U03
SOCIAL COMPETENCIES		
K_01	A graduate is ready to formulate recommendations concerning the application of ethical standards in companies and taking initiatives for the common good.	K_K05

IV. **Course Content**

> The content of the course is to analyse and evaluate socially responsible initiatives of contemporary firms in the field of:
> - strategic management
> - marketing and trade
> - human resources management
> - production management
> - finance and reporting

V. **Didactic methods used and forms of assessment of learning outcomes**

Symbol	Didactic methods *(choose from the list)*	Forms of assessment *(choose from the list)*	Documentation type *(choose from the list)*
KNOWLEDGE			
W_01	Case study	Presentation	Evaluation card for presentations
SKILLS			
U_01	Case study	Presentation	Evaluation card for presentations
SOCIAL COMPETENCIES			
K_01	Discussion	Observation	Observation report

Notes: If the University authorities decide to switch to e-learning mode, the learning outcomes will be delivered and assessed using MS Teams tools or the Moodle platform.

VI. **Grading criteria, weighting factors**

Assessment of knowledge, competence and social skills acquired during the tutorial will be made on the basis of presentations prepared by students and their involvement in class discussions. The number of points possible to obtain for the presentation is 80, and for the discussions is 20 points. The final grade will be given according to the following scale

0-50 points: failing grade

51-60 points: grade 3
61-70 points: grade 3 +
71-80 points: grade 4
81-90 points: grade 4 +
91-100 points: grade 5

VII.   Student workload

Form of activity	Number of hours
Number of contact hours (with the teacher)	15 hours
Number of hours of individual student work	30 hours

VIII.   Literature

Basic literature
Corporate Social Responsibility: Strategy, Communication, Governance, Rasche A. (Editor), Morsing M. (Editor), Moon J.(Editor), Cambridge University Press, Cambridge 2017.
Additional literature
1. Crane, A., & Matten, D., Business ethics: Managing corporate citizenship and sustainability in the age of globalization. Oxford University Press, Oxford 2016. 2. Social Responsibility of Organizations. CSR 1.0, CSR 2.0 and what's next? , ed. M. Rojek-Nowosielska, Research Papers of Wrocław University of Economics No. 423, Wrocław 2016.